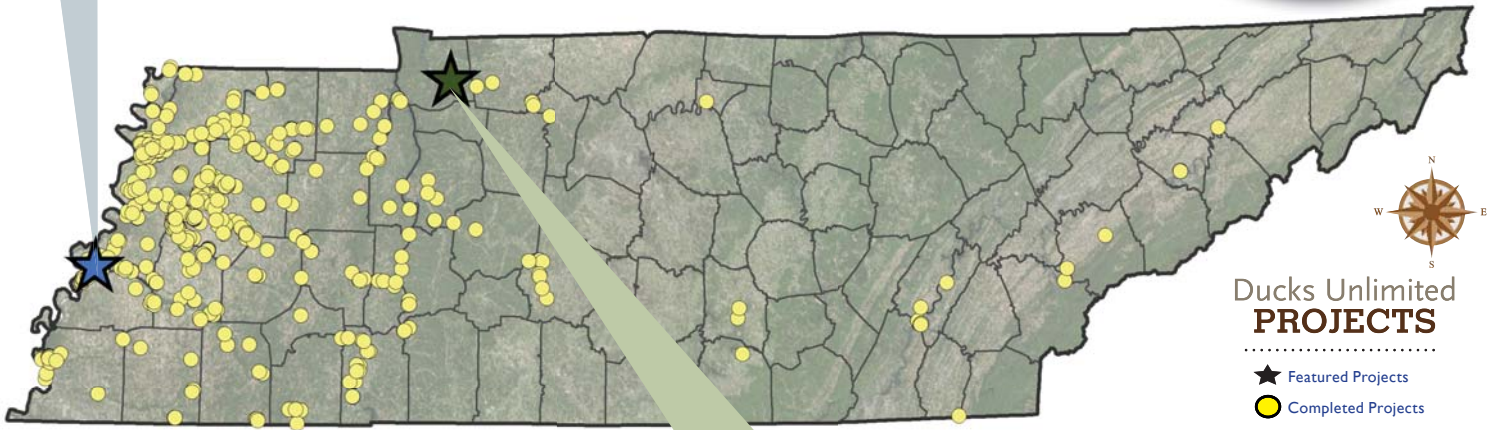


TULLY WMA HUNTING ENHANCED

Working with the Tennessee Wildlife Resources Agency (TWRA), DU secured a North American Wetlands Conservation Act (NAWCA) grant to make improvements to Tully Wildlife Management Area in western Tennessee. John Tully WMA is a 15,500-acre area in Lauderdale County in the Mississippi Alluvial Valley. DU enhanced 319 acres of moist soil/agricultural wetlands by subdividing an existing impoundment, creating new impoundments and improving water management capabilities. This project enhanced public hunting opportunities. Partners included DU, NAWCA, TWRA, West TN Basin Authority, NWTF, the TN Dept. of Agriculture and a private landowner.

FUNDRAISING UPDATE

Volunteers are the heartbeat of Ducks Unlimited, and Tennessee has some of the best. Tennessee boasts more than 14,000 members, including almost 1,000 volunteers who hosted 76 events in 2017, raising more than \$1.8 million to support DU's conservation mission. Those dollars allow DU to complete critical conservation work not only within the Volunteer State, but also on the breeding grounds that produce Tennessee's waterfowl.



MADDOX FUND SUPPORTS WORK AT CROSS CREEKS NWR

DU and the USFWS will enhance 263 acres of moist soil wetlands on Cross Creeks National Wildlife Refuge in 2018. Cross Creeks is located four miles east of Dover, in Stewart County. Funding comes from a small NAWCA grant and the Dan and Margaret Maddox Charitable Fund.

SOUTHERN REGION MARKS 2 MILLION ACRES

The Southern Region marked more than 2 million acres conserved at the close of Fiscal Year 2017. Thanks to the dedication of our volunteers, sponsors and staff, waterfowl will have more habitat and better resources for the winter across the 13 states of DU's Southern Region.

MEMPHIS CO-CHAIRMEN SHARE STRENGTHS

Memphis Area Co-Chairmen Bentley Pembroke and James Cook understand the most basic principles of what makes DU events successful. Beginning last spring, they ran a very successful volunteer recruitment campaign that gained them several strong volunteers. Their dinner event this past fall boasted 78 new attendees and raised \$92,000 net/net, which was a 53 percent increase over the previous year. James and Bentley are outstanding co-chairmen who know their individual talents and focus on aspects of the event process they are strongest in.



James (left) and Bentley enjoy hunting together.

TENNESSEE MAJOR SPONSOR JOINS DU BOARD

Tennessee's Campaign Committee secured 17 new Life Sponsors, 36 upgrades and 4 Feather Society commitments in 2017. The committee helped raise more than \$1.2 million in new cash, benefitting a wide range of conservation work in Tennessee and beyond.

One of Memphis, Tennessee's major sponsors, Larry Jensen, was elected to Ducks Unlimited's national board of directors as an at large board member during the organization's 80th annual national convention held in San Antonio. Jensen is president and CEO of Cushman & Wakefield | Commercial Advisors Partners. In the 10+ years he's been engaged with DU, Larry has become a member of the President's Council and a sponsor through his local chapter.

Though he came to DU because of his duck hunting passion and desire to make sure that legacy continues for his grandchildren, Larry brings others to DU by explaining how much our conservation mission does for many species, including people.

"Water is the gold of the 21st century," Larry said. "With the breadth of the challenges facing so many people and communities to guarantee clean and abundant sources of water and to conserve natural resources, I believe DU has a strategic and significant role to play."



CHATTANOOGA CHAPTER CHAIR A QUARTER-CENTURY VOLUNTEER



Ross and his grandson Talib.

Area Chairman and Diamond Life Sponsor Ross Malone has served DU for nearly 25 years as a volunteer. He currently chairs the Chattanooga Chapter, which raised \$60,000 net/net at four events in 2017. That's an increase of \$19,000 over the previous year.

Ross has always been a great spokesman for DU, telling others how important it is to give back to the resource. He enjoyed getting his grandson Talib in the marsh this past season to help him harvest his first ducks. His passion for the DU mission is what drives the Chattanooga Chapter to keep growing, and they expect their 2nd annual youth event to host more than 200 Greenwings this spring.

TENNESSEE BY THE NUMBERS

2017

- **\$1.896 million raised**
- **76 events**
- **1,233 acres conserved (FY)**

HISTORICAL

- **46,671 acres conserved**
- **\$12,559,088 invested**

TWRA's cumulative contributions to DU for habitat conservation in Canada: **\$3,214,000.**

(Information through 1/1/18)

Ducks Unlimited conserves, restores, and manages wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people.

Visit us online at www.ducks.org/conservation/sr



**SOUTHERN
REGION**