



RESCUE  OUR
WETLANDS
Banding Together for Waterfowl



A Conservation and Fundraising Campaign of Ducks Unlimited

rescue our WETLANDS

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OUR VISION

Ducks Unlimited has a bold vision – wetlands sufficient to fill the skies with waterfowl today, tomorrow and forever. Wetlands are one of the most important ecosystems on the planet. These habitats benefit many wildlife species and provide recreational opportunities, clean water and other ecological benefits for people.

OUR CHALLENGE

Wetland loss continues at an alarming rate and the intricate link between waterfowl, wetlands and people is increasingly fragile. Fewer wetlands means fewer sunrises with wings on the horizon, fewer chances to share a first retrieve with a first pup, fewer memories afield with kindred spirits.

OUR SOLUTION

Rescue Our Wetlands is a seven-year continental campaign that aims to change the face of conservation in North America by securing \$2.0 billion to invest in conservation.

\$2.0 BILLION FOR WATERFOWL & WETLANDS

More than any other fundraising effort in the past, this campaign will harness the power of “One DU”.

NOW IS OUR TIME TO ACT.

***Rescue Our Wetlands* focuses on five priorities vital to the survival of wetlands as well as the waterfowl, ecosystems and communities that rely on those resources.**

Waterfowl Forever

The heart of the campaign, this priority recognizes that our volunteers, members and partners provide the power to drive the DU engine. Event support and other sources of unrestricted revenue provide the broad financial underpinning for our conservation, policy and science programs.

Breeding Landscapes

Your gifts directed to high-priority breeding grounds will protect and restore crucial but threatened production habitats across the continent.

Wintering and Migrations Landscapes

Investing in these vital landscapes will protect and restore wintering and staging habitats to ensure healthy waterfowl return to the breeding grounds.

Conservation Education

Educating the public about the importance of wetlands and fostering the next generation of conservationists are key elements of this priority.

Conservation Legacy

Planned gift commitments and endowment gifts will contribute to a strong, stable future for our mission and supporters.



The time to Rescue Our Wetlands is right now!

Band together with us today.

To find out more about ways you can help *Rescue Our Wetlands* through our regional initiatives, Visit www.ducks.org or contact Ducks Unlimited at (901)-758-3986.